

# Social Enterprise



**St John Ambulance believes that everyone should have life-saving skills.**

**We are the UK's leading First Aid trainer, teaching half a million people each year.**

**We train thousands of schoolchildren each year and campaign for First Aid to be included in the National Curriculum.**

# Introduction

## The St John Ambulance Greater Manchester Business Enterprise Partnership Scheme

Would you like help in setting up a Business Enterprise Venture for your Key Stage 4 students?

St John Ambulance Greater Manchester is launching a new scheme that may help to equip young people with the skills for post-education success and in complimenting the programme for personal well-being in the framework for personal, social and health education, whilst at the same time help raise valuable funds for a charity that is working in your community.

The concept is simple the rewards could be outstanding.

St John Ambulance following the tried and tested means of other recently successful schemes relating to social enterprise, will make an initial one off investment loan to pupils as 'share capital', with which they can set up and run their own company for a period of time to make a return on the investment, or simply 'make their money grow' by creating a product or service and taking it to the market place.

The loan will be dependant on project proposals that relate to social enterprise and respective projected financial outcomes. All we ask is that the initial loan be returned to St John Ambulance and that any money made is donated to St John Ambulance Greater Manchester

St John Ambulance has, as part of its mission the importance of personal well-being in young people. We help them:

- Embrace change, feel positive about who they are and enjoy healthy, safe, responsible and fulfilled lives.
- As young people recognise, develop and communicate their qualities, skills and attitudes they build knowledge, confidence and self-esteem and make the most of their abilities.
- Through active learning opportunities such as a Business Enterprise Venture, young people learn to recognise and manage risk, take increasing responsibility for themselves, their choices and behaviours and thereby make a positive contribution to their family, school community and where they live.

## Route to success.



1. Tick the boxes that would apply

	Yes	No
Will you learn a new skill from this project and do you have the knowledge, drive and enthusiasm necessary to make the project a success?		
Will your project benefit people in or around Greater Manchester?		
Will your project benefit our fundraising activities?		

You will need 3 ticks in the “Yes” column to proceed to the next round

2. Send a brief outline of your proposal in an email to: [Andrew.moon@gman.sja.org.uk](mailto:Andrew.moon@gman.sja.org.uk) or write to the address on the back of this information pack.

3. We will send you a letter of confirmation or suggest another route by which your proposal may benefit from other social enterprise schemes.

It's as easy as that.

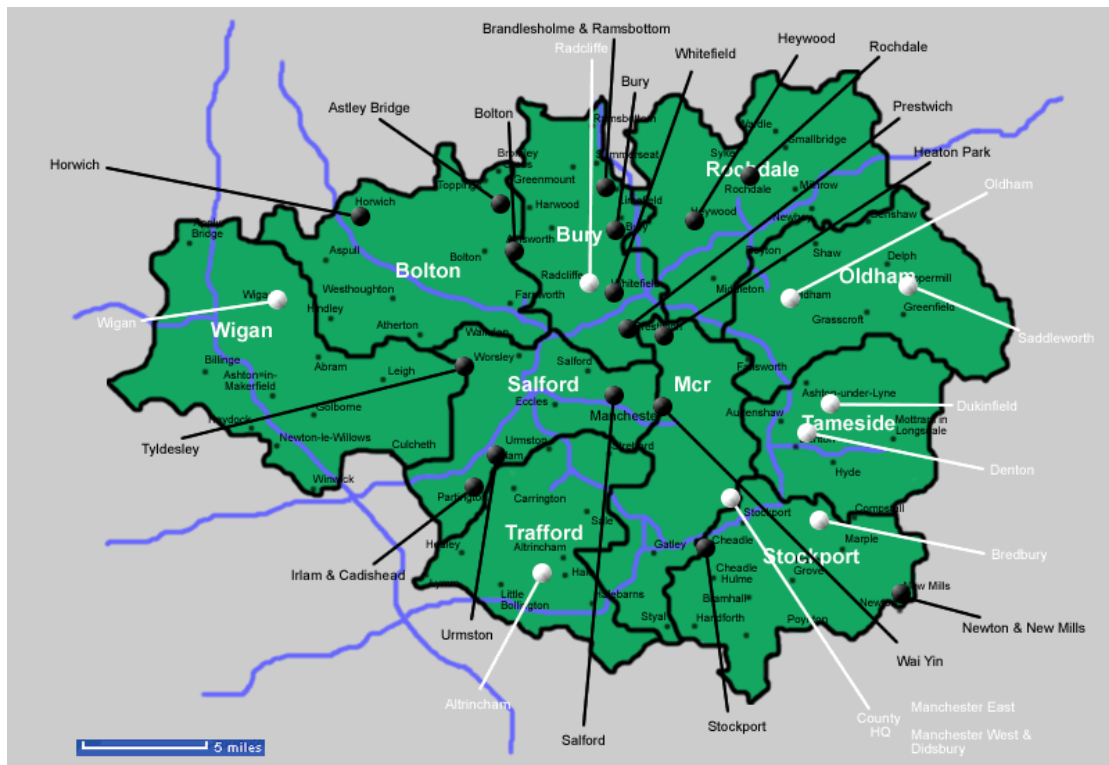
On successfully securing the small loan and if your group feel they would benefit from a briefing group meeting with one of our volunteers or staff we would be happy to arrange this.

On completion of your project and on receipt of an evaluation reflecting the benefits or lessons learnt we will arrange for your group to receive from us by way of a thank you some materials to promote first aid in schools these will range from give-away materials to full teaching packages, training equipment, DVDs dependent on how successful your groups project faired.

## Young People in St John Ambulance, Greater Manchester



With half our members aged less than 25 years old, our young people's voice is always heard. Young people support their local communities and work with other youth organisations, to develop themselves and our community throughout Greater Manchester, check out the map below to find an active St John Ambulance Cadet Unit near you.



St John Ambulance  
St John House  
Crossley Road  
Heaton Chapel  
Stockport  
SK4 5BF

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[www.sja.org.uk/gman](http://www.sja.org.uk/gman)

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To find out more about St John Ambulance in Greater Manchester visit [www.sja.org.uk/gman](http://www.sja.org.uk/gman)