

THE Round

St John
Ambulance 

Issue 1 2011

News & Information for Royal Berkshire



Badger's Christmas Party - What a cracker!

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Welcome

As you are aware we are no longer posting The Round so if you have signed up for the email distribution list you will receive a PDF version.



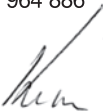
Printed copies can be collected from Woodley headquarters and we will ensure further copies are at our venues.

Fundraising is vital this year and we have events coming up that we will need your help with, see SAVE THE DATE page 13, if you know of anyone who can assist please ask them to call or email me to discuss how they can lend a hand.

Please remember to send to Woodley Headquarters your used Inkjets, Mobile Phones, Laser and Toner Cartridges, we will send them onto Recycle4charity, alternatively if you'd like a Freepost recycling bag just let me know.

Also keep in mind when shopping on the internet to go via the Easyfundraising link <http://www.easyfundraising.org.uk/causes/sja-berkshire> and at no cost to you St John Ambulance Berkshire will receive a percentage.

As always I am here to help and contactable on kim.adrian@berks.sja.org.uk or call 07967 964 886



**Kim Adrian, County Fundraiser/
Editor of The Round**

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COMMANDER'S CORNER



Time for another 'Round', the months come and go. We have an exceptionally busy and exciting year ahead.

St John is once again facing the challenges and excitement that comes with change in any organisation. We currently await the finding of the National Governance review, and in consequence are unable to reappoint any priory appointment. Many of you will be aware that Dr Clifford Smith, our County Medical Officer intended to retire, and Russell Wernham, our Commissioner (Youth) had decided to stand down in June. As we are unable to advertise and reappoint these key roles prior to the conclusions of the National review, Clifford and Russell have agreed to stay on until September, to provide cover and to make sure that there is an appropriate hand over period to the new appointees.

Our Annual General Meeting and Honours and Award evening will be on 7

April at Woodley, starting at 7pm, everyone is very welcome to attend. If anyone has a nomination for a Certificate of Appreciation, please send the citation to Freda Leach at County Headquarters.

We have been fortunate to secure the opportunity of a street collection in Ascot on the Wednesday of Royal week. We will be developing a rota and need volunteers, family and friends to help with collecting. If you, or anyone you know, would be willing to assist us for just a hour or two, please contact Kim Adrian at County Headquarters.

'The Difference' campaign is continuing to successfully raise the profile of St John. In Berkshire, during the coming months, we will be delivering more first aid demonstrations to the public. We are grateful to Richard Benyon, the MP for West Berkshire who has agreed to support us at an event at the Town Hall in Newbury on 22 October. We will be giving 1 hour

demonstrations of first aid to the public, enabling members of the community to be 'the Difference'.

We are also receiving more enquiries from schools, clubs and social groups to give talks and demonstrations. Overall, this is an excellent way for us, as a respected organisation, to increase awareness of our role in the County.

Sadly, we have said farewell to Beryl Green who died in January. Beryl was a very active member of our Reading Division. Our sincere condolences to her family.

We have achieved an excellent score during the recent Clinical Governance, and Health & Safety Audit. Our thanks to all who helped us achieve such a good result.

**Sharon Johnson
Commander**

infocus

Mayor of Windsor & Maidenhead completes first aid course

The Mayor of The Royal Borough of Windsor and Maidenhead wants parents to follow her example by learning vital life saving skills.

Councillor Mrs Catherine Bursnall enrolled on a St John Ambulance emergency life support child and infant course to enable her to cope in a medical emergency after her first baby is born this spring.

After completing the three hour course in Windsor, Mrs Bursnall said: 'I now feel that if I am faced with an emergency situation once my baby is born, I will know how to proactively help her while remaining calm and in control.'

'Hopefully I will not have to use most of the techniques learned but it is very reassuring to know that I would have a chance of saving my baby's life if needed. I really do urge other parents to look into these courses provided by St John Ambulance because you never know when you might be thankful that you did.'



Picture l-r: Catherine Bursnall, Helen Kahn, Natalie Robinson

Skills taught during the course include:

- Child and infant resuscitation
- Treatment of severe bleeding and an unconscious casualty
- Treatment of choking in children and infants.

No-one wants to think about their child being seriously injured but unfortunately accidents can and do happen. Our training gives parents the skills and confidence they need to act quickly and effectively to minimise the consequences of a medical emergency involving their child – skills which could quite literally be the difference between that child's life being lost or saved.



Whitehall Cenotaph

Members of St John Ambulance from Berkshire took part in the national Remembrance Day service and march-past at Whitehall this year.

Heather 'Hev' Smith (County Staff), Clare Croton (Reading Town), Paul Robertson (County Staff) and Dennis Wildman (Ascot and Bracknell) responded to the invitation from National Headquarters and undertook a practice session in London on Saturday 13 November and hence took part in the parade on Sunday 14 itself. The four representing Berkshire joined about 20 others from around the UK. There was a separate contingent of Cadets.

The weather was dismal at Whitehall on Remembrance Sunday, although rain held off until the parade was almost over. The march was about a mile, with compliments paid at the Cenotaph in Whitehall and to the Princess Royal outside Horse Guards.

The rain and cold weather neither dampened the spirit nor spoiled the uniforms of the Berkshire four, however.

They later commented

"After having to beg, steal and borrow number 1 uniform from people (special thanks to Eddi Newick), I feel very proud and privileged to have represented Berkshire, and St John at such a special event."

"I was honoured and proud to be



representing Royal Berkshire and would urge anyone given the chance to take part. Also, the day was made so much better by having friends from St John with me; even the weather, although soaking our uniforms, did not dampen our spirits."

"I found it very moving and emotional: it was an honour and a privilege and I was so proud to be a part of St John on that day."

“***We turned out well. The enthusiasm on the parade was such we only started feeling cold afterwards***”

The BBC coverage of the parade only allowed a short glimpse of the St John Ambulance contingent, but members from Berkshire can be seen “front and centre”, where the Royal County belongs.



We'd like you to meet

The Reverend Canon Dr James Woodward, County Chaplain for Royal Berkshire St John Ambulance.

Dr Woodward is one of the country's most high profile Anglican priests and became our County Chaplain in September 2009.

He moved to Berkshire from his home in Solihull at the beginning of 2009 to take up a prestigious post as one of the Canons of St George's Chapel at Windsor.

He now lives in an apartment in the grounds of Windsor Castle where his duties include responsibility for the maintenance of the historic medieval chapel which attracts more than a million visitors a year.

He was previously County Chaplain for St John Ambulance in the West Midlands so is ideally suited to the role of looking after the moral and spiritual welfare of members past and present in Berkshire.

Dr Woodward was born into a Durham coal mining family in 1961. After a grammar school education he went on to read theology at King's College in London.

He was ordained in 1985 and his roles over the last 25 years have included curate, bishop's chaplain, hospital chaplain and priest in charge of two small rural parishes in the Diocese of Birmingham.

He has pioneered better thinking and practice in the support and care of older people and in 2001 he established the Leveson Centre for the Study of Ageing, Spirituality and Social Policy, of which he remains Director.

Dr Woodward's extensive published writing in the fields of pastoral care and practical theology include books about illness, old age and death. He is currently a member of the Commission of Assisted Dying.

He has taught in several universities, including the Open University, and is an honorary lecturer in theology at the University of Birmingham.

Dr Woodward said: 'Over the last 25 years of ministry I've had the good fortune to meet many different people and organisations who work in the community for the common good.

'I have been particularly privileged to learn something of the work of St John Ambulance in the West Midlands where I was County Chaplain for nearly 10 years. I think that the work the charity does among young people is particularly valuable and I never cease to be amazed at how many people are prepared to give up so much of their time for others.

'I look forward to getting to know the work of St John Ambulance in Berkshire and wish you all well in your endeavours. As your Chaplain you can be assured of my prayers.'

You can find more about Dr Woodward and his contact details by visiting his "virtual study" online at <http://jameswoodward.sdnnet.co.uk>



Thank You

“They were there for me when I most needed them”

Having crashed out badly at the end of the cycle leg of the duathlon, I couldn't have been happier to look up and see an ambulance barely ten yards away - never mind that I didn't even make it that far before my legs buckled. The ambulance staff were incredibly nice and gentle, as well as reassuringly well-trained. Having spent half an hour pampering me as well as running around the place looking for some warm clothes and fetching some of my team-mates, I was discharged with my knee clean and bandaged, and was able to walk about normally for the next few hours and even drive home.

Since getting back to university, one of my closest friends, who has been trained by St John Ambulance, has been helping me loads, changing my dressing daily and giving me loads of advice on what to do.

I had never really known what St John Ambulance was all about - but I am incredibly impressed with the whole operation!

Please thank the people who helped me!

Edward Heywood-Lonsdale

Winter Duathlon at Dorney Rowing Lake
23 January 2011



His web site includes past sermons, book reviews, reflections on various issues of the day and blog posts. One of our favourite “musings” is this alternative take on the Sermon on the Mount:

- Blessed are those who can tell a mountain from a molehill; they will be saved a lot of bother
- Blessed are those who can laugh at themselves; they will have no end of fun
- Blessed are those who know how to relax without looking for excuses; they are on their way to becoming wise
- Blessed are those who are sane enough not to take themselves too seriously; they will be valued most by those about them.

Badger Christmas Party

Charlotte Maddocks - CSO Badgers



The annual Badger Christmas Party was held at Windsor St John Ambulance HQ on Saturday 11 December. 26 Badgers from Berkshire were dressed in their party clothes ready for the festive celebrations.

The party commenced with parachute games, always a favourite for the Badgers and a good way to break the ice and make new friends.

Sam Parfett and Hayley Clever from Theale volunteered to lead the entertainment for the afternoon, which included “pass the parcel”, with forfeits, “islands” and “musical statues” – the old games are always the best!! This was mixed with action and dancing songs.





The table was set in a festive mood, complete with crackers and jokes ready for the party tea.

The highlight of the afternoon was a visit from Bertie Badger who joined in the party games and gave the Badgers a Christmas present each. He also gave Harry Frost (from Theale Badgers) a birthday cake – Harry had come to the party on his 10th birthday.

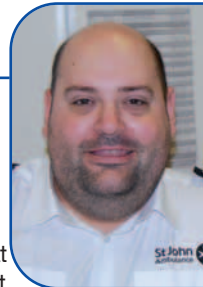




I would like to thank all my helpers on the day who gave up their Saturday afternoon to help: Debbie Clutterbuck, Pete Clutterbuck, Giles Maddocks, Becky Maddocks, Libby Maddocks, Julie Parfett, Sam Parfett, Lisa Simmonds, Fiona Hattey, Felicity Jupe, Alex Harvey, Ashley Bramford and Hayley Cleaver



Commissioner's Report



Open Forum

Our Open Forum for members was well attended in January. I'm pleased to announce that the next will take place on Thursday 21 April (CHQ, 1930h) and like the inaugural event it will be open to all members and applicants aged 16 years and above. The Open Forum is your opportunity to quiz the County's senior volunteers and wherever possible we will try and answer your questions there and then. It will also give us an opportunity to update you on the current financial situation as well as keep you informed about our progress with the new operational strategy.

Assistant Commissioners

By the time you read this, I hope to have appointed five new assistant commissioners, each tasked with helping me implement our operational strategy. We will use forthcoming issues of The Round to tell you a little more about them and what they intend to do to help us achieve our goals.

Care Quality Commission

You will begin to hear more about St John Ambulance's mandatory registration with the Care Quality Commission (CQC) over the next few months. The CQC regulates (among other things) ambulance service provision in England and Wales and St John Ambulance has recently completed the rigorous registration process. As the county's registered manager I'm accountable to the CQC for the compliance of our ambulance service with the relevant legislation and regulations, but responsibility falls to us all to support each other as we continue to improve our standards.

County Management Board

At January's Open Forum, I was asked to provide members with information about our county management board or 'CMB': what it is, what it does and who sits on it. CMB meets monthly and is tasked by Council to oversee the day-to-day running of St John Ambulance in Royal Berkshire. Chaired by the Commander, CMB receives reports on the previous month's activity and key performance indicators from departmental heads and senior clinical volunteers as well as making decisions about major spending and financial planning. Council and the Commander use CMB to hold senior volunteers to account and it's also an opportunity to share ideas and discuss future plans.

A brief summary of key issues discussed by CMB, as well as an overview of our accounts, will be presented at the next Open Forum on 21 April.

Members of CMB are:

Sharon Johnson (Commander)*, Simon Frost (Chairman of Council)*, Christopher Thornton (Cmmr Operations)*, Russell Wernham (Cmmr Youth)*, Ben Tichband (Dep. Treasurer)*, Dr Clifford Smith (CMO)*, Amanda Hopper (CNO, CGO)* and Rob Croton (CAO).

Regularly in attendance (by invitation) are:

Ian Faulkner (ACC Logistics & ER), Kim Adrian (Fundraising), Jean Diffenthal (County Support Manager) and Fiona Chamberlain (Business Accountant, SAC).

**also sits on Council*

Chris Thornton

Clinical Governance Corner

Amanda Hopper

Clinical governance had another good year in 2010 scoring 96% on our annual audit, one of the highest in the region. It is all thanks to you, the membership for following the guidance laid down that we achieved so highly so thank you.

We have commenced the Infection Prevention and Control pilot course this year, it is a new course written by national HQ. It will be compulsory for all members to attend this course as part of annual training. The feedback from the initial course was very positive and it is planned

to run one a month for the rest of the year, so book your place early.

From the first big duty of 2011 we have begun to hand out feedback questionnaires to all our service users, once we start receiving these back we will collate a quarterly feedback to you all. You will then know how good you all are and if there are areas for development the Clinical Governance team, along with Training and Service Delivery, will develop the correct training to help you all.

New Operational Members

Peter Allen Loddon Valley

2010 Christmas Raffle Results

Thank you for your support. All prizes have been delivered or collected.

Prize	Winning Ticket Number
First Prize - £500	964
Tickets London Eye	3682
Tickets Comedy Club	3603
Basket of Fruit	3402
Beauty Treatment Voucher	1347
Boots Gift Set	155
Reindeer Tea Lights	25
Men's Slippers	335
Knitted Snowman	1874

Waitrose

We have had fantastic support from Waitrose Community Matters, so far this year we have received the following:

£420 Bracknell
£585 Caversham
£329 Twyford

Still waiting for confirmation of amount from the Woodley store.



save the date

If any family or friends would like to help fundraise for St John in Berkshire please ask them to contact Kim on 07967 964 886 or kim.adrian@berks.sja.org.uk
No first aid training needed!

Event: Annual General Meeting & Awards

Date: Thursday 7 April 2011

Time: 7pm

Venue: Woodley Headquarters

Open to: All Members

Event: Volunteer Information Evening

Date: Thursday 21 April 2011

Time: 7pm

Venue: Woodley Headquarters

Open to: All Members Over 16

Event: High Street Collection

Date: Wednesday 15 June 2011

Time: TBA - Daytime

Venue: High Street, Ascot

Open to: Any Member but Operations take precedent as its Royal Ascot Week

Event: Harris Gardens Open Day

Date: Sunday 10 July 2011

Time: 2pm until 5.30pm

Venue: Reading University Gardens

Open to: Any Member

Event: First Aid Demonstration

Date: Saturday 22 October 2011

Time: 9.30 to 5.30pm

Venue: Council Chamber, Town Hall,
Newbury

Open to: Members of the public

holiday
..... for the disabled

RACE NIGHT



In aid of the Holiday for the Disabled

Date: Saturday 26 March 2011

Venue: Maidenhead St John HQ

Time: Doors 19:00 Racing 19:30

Price: £2.50 on the door

For all the thrills of Royal Ascot but without the risk of losing your shirt!!

For more information please email:

noel.mundy@berks.sja.org.uk

ACC training

Peter Anderson

As we welcome in 2011, we are also looking at change within St John in Royal Berkshire. As far as training goes, I would like to build on the building blocks I managed to achieve in 2010, although I will admit some areas are not as advanced as others. I have managed to agree dates with the Working Safely team for requalification courses for members, the remaining courses being (Monday 9 May at Maidenhead, Monday 27 June at Theale and Tuesday 13 September at Reading District) based on Sabre this should give a balanced number of candidates for each course.

We have welcomed a new volunteer trainer within Berkshire, Richard Mead from Links and I hope in the next couple of months he will be joined by two or three more from the volunteer ranks at least one of which will be training Manual Handling. Some of these are following a Trainer Training course we were able to send members to in Winchester, and I hope to continue our close links with Hampshire and indeed all our neighbouring Counties; with both members and trainers crossing borders for courses.

I aim to bring in more courses from the Community First Aid suite through the year as these are designed more for St John use than the FAW course, although at present we are not able to do the Advanced First Aider/Total First Aid course as some elements of the course need to be ratified at National level (and it is their course). There will also be some events that are hopefully informative but not necessarily courses.

One area that I think we should be proud of

is the talks and demonstrations. This was an area which we started last year, and perhaps was most visible at the Bracknell baby event last September. However, several volunteers have been out to various groups and at least one of them has come back requesting a First Aid course. This is also really taking off in 2011, and I currently have eight requests for the first six months of the year; and one for 2012! If you are interested in assisting with these talks which can occur during the day or in the evening please contact me.



Classifieds

Advertise here for £30 per edition or £100 for the year, four publications, subject to VAT at current rate. Contact Kim Adrian on 07967 964 886 or email kim.adrian@berks.sja.org.uk



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financematters



Ben Tichband, Deputy County Treasurer

We ended 2010 £32k ahead of the budget set at the start of the year. Whilst we made a deficit of £40k this should be considered as a good achievement especially given there have been a number of unexpected costs that have been incurred in the year, for example securing Hungerford.

First aid services saved £20k despite the loss of the Windsor Races contract, this was achieved by reducing training costs, and lower than planned vehicle and equipment costs.

We had a good result from fundraising. We were the grateful recipients of some unexpected legacies and received greater than expected donations through the Wesser Scheme.

Overall we have made progress this year and we need to continue the control and improvements in 2011.

In summary the results for the year to 31 December 2010 were:

	Actual	Budget
	£000	£000
Surplus from first aid training	204	197
(Deficit) from first aid services	(32)	(52)
(Deficit) from youth activities	(14)	(10)
Surplus from fundraising and projects	60	45
Operating surplus	218	180
Administrative costs	(257)	(255)
Contribution to NHQ costs	-	-
Investment and other gains and losses	(1)	(3)
Net (Deficit)/Surplus	(40)	(78)

Congratulations to Michelle Johnson and Russell Wernham who tied the knot on Saturday 19 February 2011.

