

Virtual Fundraising for St John Ambulance

Suggested fundraising activity plan for a Bronze Duke of Edinburgh's award

Week 1	Find out about St John Ambulance Make sure you know why you've chosen to support St John Ambulance - the more you know about our inspirational work, the more likely you will be able to encourage people to support our cause. Think about what makes St John Ambulance special to you. If you need a little inspiration, learn more about how your support saves lives .
Week 2	Find your virtual fundraising idea First things first, you'll need to decide what kind of virtual fundraising event you'd like to do. From head shaving to reading challenges, find the solo fundraising challenge that's right for you. Or why not hold a Virtual Quiz Night or Bingo. If you're unsure of what to do, take a look at our virtual fundraising events page or get in touch with us for more help and advice.
Week 3	Dates and times You need to decide when and where your event will take place and who will be involved. Now is a good time to let us know what you are planning so we can provide you with fundraising support and materials. Tell us about your fundraising event or idea by emailing us at communityfundraising@sja.org.uk
Week 4	Support for your fundraising After deciding on a date and time, you'll need to work out the best way for people to donate money, usually this is online. See our guide to setting up an online fundraising page for more information on how to do this. Or you could use one of Facebook's fundraising tools.
Week 5	Promote your event Spread the word about your amazing fundraising event on social media. Share a link to your fundraising page on Facebook, Instagram, and Twitter. Let people know why you've chosen to support St John Ambulance. Provide regular event updates, and make sure you tweet @stjohnambulance and like us on Facebook . You could even get in touch with your local press!
Week 6	Half way there! Review your progress so far and see where you are on your timeline. Spend a bit of time now thinking ahead to the day itself to make the day run smoothly. Also, it's important to make sure your event is safe for everyone, so have a read of our advice on how to keep your event legal and safe .
Week 7	Get Social! Think of the type of photos you might want to take of the event. Encourage 'likes' and 'shares'. Maybe you can do your event on Facebook Live or Zoom?



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Ambulance**



Week 8	<p>Time to take stock</p> <p>Review your check list for the actions and deadlines. Are you on track? Do you have everything you need e.g. if you are going to run a Virtual Quiz do you have the questions, do people know how to join the event, etc.</p> <p>Ensure everyone is informed of what is happening. Is there anything else that you could do to make your event fun and interesting?</p>
Week 9	<p>A week to go till the event</p> <p>Go through your check list carefully- is everything ready? Who's confirmed? Do you need a final push on the publicity?</p>
Week 10	<p>Event Day - have fun!</p> <p>Enjoy your event! Have fun doing chores, shaving your head, or whatever it is you're doing. Let's face it, you're doing it for a good cause.</p> <p>We'd love to see any pictures so remember to use #TeamSJA in your social media posts as we'd love to see what you're up to! This is also evidence of your volunteering that you can upload to eDofE.</p>
Week 11	<p>Paying in</p> <p>It's important to make sure that the funds you raise are safely paid in. If you're raising the money via an online fundraising page, such as JustGiving or Virgin Money Giving, the money will come directly to us.</p> <p>Alternatively, you can find out other ways to pay in on our make a donation page.</p>
Week 12	<p>Well done and saying thank you</p> <p>The final step - congratulate yourself on all your hard work! The money you raise will help us put our first aid trainers in schools, equip our volunteers, and run our ambulances.</p> <p>Also, don't forget to thank all your wonderful supporters for their donations of time, money, and expertise. You could send handwritten thank you cards or create an update on social media.</p>

What's next?

Remember to get someone to sign your assessors report to show you have completed your volunteering section.

Remember that to plan and carry out an event like this shows many skills that are valuable to employers and will support your application to college or university such as communication, marketing, problem solving, numeracy and more! Remember to talk about what you did in interviews and add it to your CV.

Every donation helps us step forward in the moments that matter to support your community and save lives.



Fundraising for St John Ambulance - Activity Log

Week	Date	What you did	Hours	Initials
1				
2				
3				
4				
5				
6				



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7				
8				
9				
10				
11				
12				



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