

Fundraising for St John Ambulance

Suggested fundraising activity plan for a Bronze Duke of Edinburgh's award

Week 1	Find out about St John Ambulance Make sure you know why you've chosen to support St John Ambulance - the more you know about our inspirational work, the more likely you will be able to encourage people to support our cause. Think about what makes St John Ambulance special to you. If you need a little inspiration, learn more about how your support saves lives .
Week 2	Find your fundraising idea First things first, you'll need to decide what kind of fundraising event you'd like to do. A great way to fundraise is to get others involved - we have lots of ideas of how you can fundraise at school or work . If you're unsure of what to do, take a look at our top fundraising ideas or get in touch with us for more help and advice. We also have a free fundraising pack full of inspiring ideas.
Week 3	Dates and times You need to decide when and where your event will take place and who will be involved. Now is a good time to let us know what you are planning so we can provide you with fundraising support and materials. Tell us about your fundraising event or idea using this online form .
Week 4	Support for your fundraising After deciding on a date and venue, you'll need to work out the best way for people to donate money, usually this is online. See our guide to setting up an online fundraising page for more information on how to do this.
Week 5	Promote your event Spread the word about your amazing fundraising event on social media. Share a link to your fundraising page on Facebook, Instagram, and Twitter. Let people know why you've chosen to support St John Ambulance. Provide regular event updates, and make sure you tweet @stjohnambulance and like us on Facebook . You could even get in touch with your local press!
Week 6	Half way there! Review your progress so far and see where you are on your timeline. Spend a bit of time now thinking ahead to the day itself to make the day run smoothly. Also, it's important to make sure your event is safe for everyone, so have a read of our advice on how to keep your event legal and safe .
Week 7	Get Social! Think of the type of photos you might want to take at the event. Get creative but make sure that you get permission if you are posting photos of others. Encourage 'likes' and 'shares'



**St John
Ambulance**



Week 8	<p>Time to take stock</p> <p>Review your check list for the actions and deadlines. Are you on track? Does everyone know the plan? Do you have everything you need e.g. if you are holding a bake sale do you have all the ingredients ready, a tablecloth, paper napkins, plates, wipes, tubs for storage.</p> <p>Ensure everyone is informed of what is happening and also where and when. Is there anything else that you could do to make your event fun and interesting?</p>
Week 9	<p>A week to go till the event</p> <p>Go through your check list carefully- is everything ready? Who's confirmed? Do you need a final push on the publicity? If you're doing it at a school - try to get a slot or mention at Assembly.</p>
Week 10	<p>Event Day - have fun!</p> <p>Enjoy your event! Have fun baking cakes, singing karaoke, or whatever it is you're doing. Let's face it, you're doing it for a good cause.</p> <p>We'd love to see any pictures so remember to use #TeamSJA in your social media posts as we'd love to see what you're up to! This is also evidence of your volunteering that you can upload to eDofE.</p> <p>Remember to thank everyone on the day. Keep money safe and secure and ensure you clear away everything after your event.</p>
Week 11	<p>Paying in</p> <p>It's important to make sure that the funds you raise are safely paid in. If you're raising the money via an online fundraising page, such as JustGiving or Virgin Money Giving, the money will come directly to us.</p> <p>Alternatively, you can find out other ways to pay in on our make a donation page.</p>
Week 12	<p>Well done and saying thank you</p> <p>The final step - congratulate yourself on all your hard work! The money you raise will help us train first aid in schools, equip our volunteers & run our ambulances.</p> <p>Also, don't forget to thank all your wonderful supporters for their donations of time, money, and expertise. You could send handwritten thank you cards or create an update on social media.</p> <p><u>Please complete this form to provide your feedback and get your certificate.</u></p>

What's next?

Remember to get someone to sign your assessors report to show you have completed your volunteering section.

Remember that to plan and carry out an event like this shows many skills that are valuable to employers and will support your application to college or university such as communication, marketing, problem solving, numeracy and more! Remember to talk about what you did in interviews and add it to your CV.

Every donation helps us step forward in the moments that matter to support your community and save lives.



Fundraising for St John Ambulance - Activity Log

Week	Date	What you did	Hours	Initials
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				



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