



How to raise money at your **charity ball**

Get the basics right!

What? When? Where? Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

But how do I raise money?

Whether it's a charity ball, fashion show, party, disco or ballroom dancing event, this guide gives you extra ways you can raise money at your fundraiser.

- **Charge for tables or tickets** – The easiest way to raise money is to charge your guests to attend. You can charge per ticket, per table, have different tiered pricing depending on what they get for their ticket price.
- **Raffle** – We can provide you with a letter of authority to use for approaching local businesses for prizes.
- **Auction** – For more expensive items, why not organise an auction or silent auction.
- **Photobooth** – Get some feather boas, fancy dress and for a donation set up your own photobooth for friends to use! After your fundraiser, why not print and frame the photos for friends to buy.
- **Heads or Tails** – An easy icebreaker, for a donation to play, guests either guess if the coin toss will be heads or tails, with the eventual winner getting a prize.
- **Refreshments** – Charge for food and drink throughout your fundraiser. If you're holding it at a venue, why not ask them if they could do a deal with a percentage of proceeds going to your fundraiser. Or see if they could create a special drink for the night with all proceeds going to your fundraiser.
- **Song choice** – For a donation, let your guests request a song to be played.
- **Sponsorship** – Ask local businesses for money towards your fundraiser in exchange for being a sponsor. You can set different sponsorship packages for businesses to leaflet and promote themselves.
- **Local business stands** – For a price, invite local retail businesses to have a table to sell their products.
- **Shining Stars Wall** – Create and print out some stars and for a donation, let guests write a message on their star and pin it on a wall.
- **Matched funding** – Could your company match fund the total raised?



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