



# How to raise money at your quiz

## Get the basics right!

**What? When? Where?** Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

## But how do I raise money?

Whether it's at the pub, at home, online or at work, this guide gives you extra ways you can raise money at your fundraiser.

- **Charge for entry** – The easiest way to raise money is to charge your guests to take part in your quiz.
- **Raffle** – We can provide you with a letter of authority to use for approaching local businesses for prizes.
- **Joker round** – Give your guests the opportunity to double their points by buying a joker card which they can play on any given round.
- **Ask the quiz master/phone a friend** – For a set donation, give your guests the opportunity to ask the quiz master or friend for their help.
- **Penalties** – From questioning the quiz master, to cheating or talking too loudly, it's your quiz and you set the rules! Rule breakers will be punished by making a donation.
- **Team name** – We all love a good team! Get your teams off to a competitive start by asking for a donation to take part in the best team name competition, the chosen winning team name will get extra points.
- **Refreshments** – Charge for food and drink throughout the quiz. If you're holding it at pub or venue, why not ask them if they could do a deal with a percentage of proceeds going to your quiz?
- **Fancy dress** – For a donation and a chance to win extra points, send your quiz rounds to your guests in advance and ask them to dress up in the theme of one of the rounds! Perhaps as historical figures for the history round, or famous musicians and actors for the music and film rounds!
- **Matched funding** – Could your company match fund the total raised?



In aid of

**St John  
Ambulance**

