



How to raise money at your **golf day**

Get the basics right!

What? When? Where? Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

But how do I raise money?

There are lots of ways you can raise money at your golf day:

- **Entry fee** – Charge golfers for taking part and decide what competition you'd like to arrange either: alternate shots played in alternating pairs, best ball – where a group keeps track of the lowest score, 72 holes in one day, or scramble – with the best tee shot selected is played.
- **Matched funding** – Could your company match fund the total raised?
- **Mulligans** – For a suggested donation, allow your golfers to have a second try with their first shot not counting.
- **Nearest the pin** – For a suggested donation, ask your golfers to take part in the nearest the pin competition, with the closest shot winning a prize.
- **Longest drive** – For a suggested donation, ask your golfers to take part in the longest drive competition, with the longest shot winning a prize.
- **Hire a caddie** – Speak to your golf club and ask if their golf instructors can volunteer their time on the day, and for a suggested donation, allow your golfers the option to have their very own caddie who can offer advice throughout the game.
- **Lake balls** – Buy and sell some cheap practice balls, you can download and print our in aid of logo on them.
- **Sponsor a hole** – Ask local businesses to give a donation for your golf day in exchange for sponsoring a hole, they can display their leaflets throughout the golf club.
- **Lucky hole** – For a suggested donation, allow your golfer to preselect their 'lucky hole' and whatever score they finish on at their hole, they are allowed to deduct one point.
- **Raffle** – Have a raffle before or after your golf day, we can provide you with a letter of authority to use for approaching local businesses for prizes.
- **Refreshments** – Charge for food and drink throughout your golf day, whether it's a bacon butty for breakfast, a halfway house snack and drink, or sit-down meal in the evening. Work with your golf club if they can donate a percentage of drinks from the bar or create a special drink for the day.



In aid of

**St John
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