



# How to raise money at your **night in**

## Get the basics right!

**What? When? Where?** Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

## But how do I raise money?

Whether you organise a **pamper night, games night, movie night or dinner party**, this guide gives you extra ways you can raise money at your sponsored activity.

- **Charge for attending** – The easiest way to raise money is to ask everyone who attends to make a donation.
- **Matched funding** – Could your company match fund the total raised?
- **Raffle** – We can provide you with a letter of authority to use for approaching local businesses for prizes.
- **Refreshments** – Ask for donations for food and drink, it could be popcorn at your movie night or pizza at your pamper night.
- **Treat your friends** – If you're holding a pamper night, why not treat your friends and do their hair, makeup and nails for them for a donation.
- **Masterclass** – Invite an expert over and for a donation invite your friends to a cooking, makeup or poker demonstration.
- **Competition** – Why not turn your dinner party into a competition? Everyone makes a donation, and rotate who hosts the dinner party, at the end of each night, give a score of how well the dinner party went, with the winner receiving half of the money and the rest donated to St John Ambulance. You can do the same with your games night, everyone makes a donation at the beginning, with the winner receiving half of the proceeds.
- **Movie quiz** – Test your friend's knowledge on the movie you're about to watch.
- **Name that dish or food** – At your dinner party, for a donation, test your family and friend's culinary expertise by cooking a dish or presenting a piece of food and see if your friends can guess what it is, with the winner receiving a small prize!



In aid of

**St John  
Ambulance**

