



How to raise money at your **open garden**

Get the basics right!

What? When? Where? Before you start your fundraising, you'll need to make a plan of what you'd like to do, how you're going to promote it, and making sure you keep it safe and legal.

For more information on getting the basics right, and helpful hints and tips to consider when planning your fundraiser, please read the guidance in our fundraising pack.

But how do I raise money?

There are lots of ways you can raise money at your open garden:

- **Entry fee** – Charge your guests to visit the gardens.
- **Raffle** – Have a raffle at your open garden, we can provide you with a letter of authority to use for approaching local businesses for prizes.
- **Refreshments** – Charge for food and drink at your open garden, whether it's a BBQ or tea and cakes, refreshments will go down a treat!
- **Plant sale** – Could you sell the cuttings or plants to friends and family?
- **Pressed flowers** – Could you make colleges or prints of pressed flowers to sell to friends and family.
- **Programme** – Will you have a programme to buy of the different gardens that are taking part? Could you approach local businesses to sponsor your open garden in return for advertisement?
- **Plant quiz** – Do your friends know their pansies from their daisies? For a donation, create a plant quiz and see how well your friends get on.
- **Matched funding** – Could your company match fund the total raised?



In aid of

**St John
Ambulance**

