Our vision is that everyone who needs it should receive first aid from those around them. No one should suffer for the lack of trained first aiders.

We do it by teaching people first aid – easy-to-learn, practical techniques that you can pick up in the time it takes to do your weekly shop. And we do it by making sure that our volunteers are always on hand to care for people in need at public events, and out in their community.

It might sound straightforward, but it has an incredible impact.

First aid gives people the confidence to do the right thing when it really counts. With it, anyone can be the difference between life and death.
Income and Expenditure 2015

Expenditure

First Aid Training

First Aid Provision & Youth Development

First Aid Products

First Aid – Ambulance & Transport Services

Cost of Generating Funds*

Other Charitable Activities

Community Support Programmes

Income

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A fuller picture of our financial performance in 2015 is provided in our audited Annual Report and Accounts for the year ending 31 December 2015.

*25% of this figure relates to wider public relations costs such as expenditure on first aid awareness campaigning.
RESILIENT COMMUNITIES
Large-scale emergency relief when it really counts

SHARING FIRST AID SKILLS THROUGHOUT SOCIETY
Campaigns that advocate and celebrate first aid and share first aid skills widely
FIRST AID TAUGHT IN SCHOOLS
More resources, more guidance, more hands-on support to make first aid teaching accessible

WORKING IN PARTNERSHIP WITH THE NHS
Fully trained and equipped pre-hospital care around the clock

PEOPLE TRAINED IN THE WORKPLACE
Straightforward, high-quality advice and training for organisations of all sizes
ACTIVITIES FOR YOUNG PEOPLE
Vibrant and rewarding programmes to create a new generation of life savers

PROVIDING FIRST AID IN COMMUNITIES
Thousands of first aiders giving help where it's needed

FIRST AID EVERYWHERE
FIRST AID SKILLS IN SOCIETY

10.7M VIEWS OF THE CHOKEABLES

3.4 MILLION + VISITS TO OUR WEBSITE

1,000,000+ PEOPLE VIEWED OUR FIRST AID ADVICE VIDEOS

PARENTS SAVED THEIR BABIES FROM 46 CHOKING AS A RESULT OF OUR CAMPAIGN

31,000 ADULTS WERE TRAINED ON COMMUNITY FIRST AID COURSES

ACTIVITIES FOR YOUNG PEOPLE

18,000 NEET YOUNG PEOPLE WERE TRAINED IN FIRST AID
FIRST AID EVERYWHERE
2015 IN NUMBERS

FIRST AID TAUGHT IN SCHOOLS

190,000
STUDENTS WATCHED THE
BIG FIRST AID LESSON LIVE

8,500
PUPILS IN 98 SCHOOLS
RECEIVED FIRST AID TRAINING
FROM ST JOHN AMBULANCE THANKS TO
OUR PARTNERSHIP WITH BABCOCK

140,000+
YOUNG PEOPLE RECEIVED
FIRST AID TRAINING AT SCHOOL

FIRST AID IN THE COMMUNITY

1,000,000+
HOURS OUR
VOLUNTEERS
GAVE TO PROVIDE
FIRST AID
AT EVENTS

30,000+
PUBLIC EVENTS
WHERE WE PROVIDED
FULLY TRAINED AND
EQUIPPED PERSONNEL

£110,500+
WAS RAISED THROUGH OUR
DONATE FOR DEFIBS
FUNDRAISING APPEAL
– THE EQUIVALENT TO
110 DEFIBRILLATORS

FIRST AID IN THE WORKPLACE

262,800
PEOPLE TRAINED THROUGH THE WORKPLACE
Through our campaigns we aim to advocate, educate and celebrate the importance of first aid in our society. And whenever we can, we also try to teach people a first aid skill.

In January 2015, we launched our award-winning public awareness campaign, The Chokeables. The campaign was based on research that told us over 40% of parents had seen their baby choke, and that almost four out of five parents wouldn’t know what to do in this situation. Our response was to create a short, memorable video - featuring the voices of David Walliams, David Mitchell, Johnny Vegas and Sir John Hurt - that showed people how to help a choking baby. In The Chokeables, the celebrities take on the characters of animated objects that could potentially choke babies: a small princess toy, a pen lid, a jelly baby and a peanut. Since the launch, we’ve been contacted by 46 parents who saved their baby from choking as a direct result of our campaign, and by the end of the year, there had been 10.7 million online views of the video.

Our annual awareness week, Save a Life September celebrated its fifth year, continuing our drive to show just how important it is to know first aid. We held demonstrations in over 300 locations, including shopping centres, schools, markets and other community spaces. We also produced a short film to support the week’s activities featuring comedian Rufus Hound as a hapless teacher in desperate need of first aid training. Throughout the course of the week, we taught easy-to-follow first aid techniques for choking, severe bleeding, recovery position, heart attack and CPR, giving people up and down the country the skills to be the difference between a life lost and a life saved.

Beyond our campaigns, we reached more than 31,000 adults through community first aid courses, secured 3,370 pieces of press coverage (online, regional, national and consumer) that directly educated or signposted to first advice and we had over 3.4 million visits to our website. Moreover, there were 130,000 downloads of our free first aid apps, which provide...
FIRST AID EVERYWHERE
Faversham mum backs first aid video

A 34-year-old mum of two who lives near Faversham is urging parents to watch St John Ambulance’s The Chokeables video after her 10-month-old baby choked on food.

Megan Perkins knew how to help her daughter Flora after seeing the advert on social media. She’s one of 46 parents to credit The Chokeables with teaching them the techniques to save a child who’s choking.

‘I was having lunch with Flora and my son Barnaby. Flora was enjoying some soft broccoli and got some stuck, starting to cough. I gave her a tap on the back and the broccoli appeared to dislodge itself.’

However, a little later Flora started to turn blue and wasn’t making any noise, as part of the vegetable had remained.

‘I whisked her out of her highchair and followed the instructions I’d seen on The Chokeables advert – giving her three firm back slaps, which thankfully removed the obstruction. Flora finished her meal without further incident.’

Megan says she felt more confident having watched The Chokeables: ‘I saw the advert on Facebook and it definitely helped me to stay calm and take the correct action.

‘Seeing your baby choke is a very scary experience, but just taking 40 seconds of your time to watch The Chokeables can give you the skills needed to save a life. It’s invaluable.’

people with first aid advice at their fingertips and we distributed in excess of 670,000 free first aid guides. In an effort to make our first aid advice videos more engaging and accessible to the general public, we refreshed their content and visual style. Subsequently, over one million people have now viewed our first aid advice videos.

Another new initiative for 2015 was our first aid training for carers package. This allowed us to train over 200 unpaid carers and thanks to research carried out with young carers over the year, we will now be able to develop a young carers package in 2016.

In November, we launched our fundraising appeal, Donate for Defibs, asking people to help raise money for lifesaving Automated External Defibrillators (AEDs). AEDs are used to treat people who have suffered a cardiac arrest, improving a person’s chances of survival by as much as 70% when used within three minutes. The campaign had a fantastic response and has so far raised more than £110,500 - the equivalent to 110 AEDs, to be used where they are needed most.

In 2015, we continued to share first aid skills throughout society, reaching more people online, through the media and in person.
In schools all over the country, work has continued apace to build a generation of life savers.

In 2015, more than 140,000 young people received first aid training at school, delivered by our expert trainers. We consult with teachers and provide them with the tools they need to encourage their students to learn first aid, including making a range of free educational materials available for use in the classroom. In the last 12 months, 32,000 of these resources were downloaded by teachers and based on an average class size of 24* it is likely that there have been over 750,000 interactions using these resources.

*Based on research conducted by OECD 2014.

Using funding received from the Department for Education, our school trainers have trained over 13,000 young people and generous support from Babcock International has enabled us to train 8,500 school children in the south west and south east. We have also engaged with and supported many community-based local initiatives including Restart a Heart Day, which was established to teach members of the public how to help save the life of someone who has suffered a cardiac arrest.

And in the capital, our Saving Londoners’ Lives programme has equipped teachers in London to

**FIRST AID EVERYWHERE**

Bethany Simpson: life saver

A 10-year-old girl from Cornwall has saved her stepdad’s life using first aid training she learned from St John Ambulance at school.

Bethany Simpson, a pupil at St Columb Major Academy, delivered cardio-pulmonary resuscitation (CPR) on 41-year-old Robert Hoskins when he collapsed and stopped breathing on 15 March.

Robert, and Bethany’s mum, Jane Simpson, had nodded off while watching TV in bed.

Jane woke and noticed Robert’s breathing had become shallow, erratic and laboured.

She called 999 and followed the operator’s advice, including moving him onto his side but when Robert stopped breathing completely, Jane completely froze.

‘Fortunately, Bethany heard me scream, came into the bedroom and said, “It’s ok, mum, I know what to do”. She took charge.’

Bethany’s chest compressions kept Robert alive until the paramedics arrived.

‘This just shows why it’s important to teach everyone first aid – especially in schools,’ said Jane.

**While recovering at home, Robert said:** ‘I would like to sincerely thank St John Ambulance for teaching the children first aid. If it wasn’t for them and Bethany, I wouldn’t be here.’

He and Jane believe teaching first aid should be compulsory in all schools: ‘Every child should be taught how to save a life.’
deliver first aid training to a further 15,000 school children.

The Big First Aid Lesson continued to expand its reach in 2015. Our free annual one-hour first aid session was streamed live into classrooms across the country and was watched by over 190,000 students. We also introduced new free online lessons for each term of the school year, designed to teach different first aid topics in 10-minute videos based on real life scenarios. The autumn term lessons were seen by over 10,000 students in 2015.

We want every child to have access to first aid training and so in 2015 we joined forces with the British Heart Foundation, British Red Cross and other partners to develop the Every Child a Lifesaver campaign, in support of Teresa Pearce MP’s Emergency First Aid Education Bill. The campaign represented our shared vision for first aid education to be offered in every state-funded secondary school. Over 14,000 supporters wrote to their MP to ask them to back the Bill but despite cross party support, the Bill was talked out. Although this was a disappointing result, we will continue to campaign to make sure no child is denied the chance to learn life saving skills.

Through our work in schools, we are committed to creating a generation of life savers, and our achievements in 2015 are a testament to that.

OUR SHARED VISION FOR FIRST AID EDUCATION IN EVERY SCHOOL
In 2015, we continued to provide a range of opportunities for young people to learn the skills to save a life through our programmes. We run Badgers for the under 10s, Cadets for 11 to 17 year olds, LINKS in colleges and universities, and specialist programmes aimed at young people who aren’t in education, employment or training. We also worked on our strategy for the coming five years, based on key priorities. These are: to create vibrant and rewarding programmes and opportunities, provide trained youth leaders and supporting resources, give young people a voice within our charity and support young people to make future choices both within and outside the organisation.

We are particularly excited about our work in peer education and leadership, and with young first aiders. In 2015, over 300 Cadets completed the courses designed to equip them with the skills to lead teams and take on leadership roles within St John Ambulance and the wider community. In addition to this, nearly 4,000 Cadets completed first aid training to allow them to support and deliver first aid at events. In 2016, we will launch our new peer education package.

The RISE (Respect, Inspire, Support and Empower) project continues to grow and teach first aid to young people aged 14-25 who are not in employment, education or training. This year, we ran ‘Stick-it’ sessions, focused on treating wounds that may be caused by knife or gun crime. Of the 18,000 young people trained through RISE in 2015, just under half said they had shared their first aid knowledge with others in the last 12 months and nearly a third had used their first aid to help others. Another
Innovation in 2015 came through our work with the Amy Winehouse Foundation (north west). Our youth development officers worked with this community-based local initiative to train more than 1,100 young people.

In the autumn, we took some of our young people to the major political party conferences, to talk about the way in which they have used their first aid skills. Six delegates successfully persuaded the British Youth Council to back compulsory first aid teaching in primary and secondary schools.

In terms of partnerships with other organisations to further our work with young people, we became involved with the National Citizen Service, and we work with Youth United (a group of uniformed organisations for young people) and Step up to Serve, the national youth volunteering initiative. We collaborate with other groups and organisations whenever possible, so thousands more young people have access to first aid training.

FIRST AID EVERYWHERE
St John Ambulance National Cadet of the Year hailed a hero after life saving drama

The St John Ambulance National Cadet of the Year Anton Cornibert showed why he earned the title after saving a man’s life on the way to an event in his honour.

Anton, who is 18 and from Notting Hill in London, was going to the party at Victoria Embankment on 18 June when he noticed a man collapsed on the pavement by the river.

A crowd had gathered around the patient, a runner, who was being assessed by a Patient Transport Attendant (PTA) from a private ambulance company.

At the PTA’s request, Anton performed cardiopulmonary resuscitation (CPR) on the man, who wasn’t breathing, keeping it up non-stop for five minutes until paramedics from the London Ambulance Service arrived.

Anton continued with chest compressions while the paramedics delivered an electric shock to the patient’s heart using an automated external defibrillator. The man started breathing again while being transferred to the ambulance.

“A paramedic said that if I hadn’t started CPR the patient was likely to have died,” said Anton, who became National Cadet of the Year in April.

“It was a humbling feeling realising I had actually prevented a patient from dying.

‘I did what anyone from St John Ambulance would have done in the circumstances. Our volunteers save many lives each year.’

VIBRANT AND REWARDING PROGRAMMES AND OPPORTUNITIES
We train more employees from more businesses, and equip more workplaces, than any other first aid organisation. Every year we hold more than 20,000 courses at over 240 venues, training over 262,000 people in businesses across the country.

We make meeting regulatory first aid, fire safety and health and safety obligations straightforward for businesses.

Our Emergency First Aid at Work and Fire Marshal training courses were once again the most popular courses, with both seeing an increase in numbers over the last 12 months.

We are increasingly aware that workplace first aiders have other roles in their personal lives, as parents, carers and community leaders. So in 2015, we delivered demonstrations particularly relevant to the parents among our workplace first aid trainees, on the topic of first aid for babies. The people we trained can now intervene in a wider range of incidents than their statutory training would allow.

In a sign of our commitment to small and medium size enterprises (SMEs), we undertook research with the thinktank CentreForum. Their investigations into SME attitudes to first aid revealed SMEs highly value

**FIRST AID EVERYWHERE**

**Westbury’s first class first aider**

A Great Western Railway manager from Wiltshire put his workplace first aid training to good use in two separate and terrifying scalding incidents.

St John Ambulance experts believe Nick Wakeford’s actions saved a baby and later a young woman from more serious injuries when they were scalded by hot drinks.

Nick, an Area Operations Manager for GWR based at Westbury station, witnessed a mother’s horror when coffee accidentally spilled over her baby’s head.

‘It was frightening for her,’ he said: ‘You can imagine the mum’s panic and the distress to the baby – she was screaming in pain.’

Fortunately, Nick had recently completed a refresher course in first aid at St John Ambulance’s training centre in Bath.

‘I did everything I was trained to do and cooled the baby’s injury down as quickly as possible,’ said Nick.

‘We have since had a letter to say the baby was fine and there was no scarring, so that’s good news.’

Just three weeks later, Nick used his first aid skills again when a dancer travelling to London spilled hot tea in her lap.

Nick cooled down her scalded skin so she could continue her journey.
first aid because staff injuries can have a particularly disproportionate effect on productivity and profits.

As a result of this, we have continued to refine the advice that we provide to organisations of all sizes so that they can comply with existing regulations. Much of that new material is already online, but we have also improved the service from our customer service centres. We have shared our findings with the Health and Safety Executive (HSE), and have been working with the HSE on ways in which even the smallest organisations can keep their employees and customers safe, often by pooling resources with neighbours. We also provided advice to the Department for Education on levels of paediatric first aid in nurseries.
Our volunteers play a crucial role in delivering first aid in communities across the nation. We want to make sure help is available where it is needed most, like at public events. We provide fully trained and equipped personnel at more than 30,000 events every year. This ranges from small fetes and village fairs to major sporting fixtures and music festivals. In 2015 alone, our volunteers kept people safe by giving 1,000,000 hours of their time to offer first aid at events.

One such event in 2015, was the Rugby World Cup. Over the course of the tournament, 273 people were treated by our first aiders at games held at Twickenham, with 45 people taken to hospital. We had up to 63 volunteers on duty at each match and four ambulances on standby for hospital transfers. In addition, we also provided first aid at the five Olympic Stadium World Cup games, where 71 people were treated and three taken to hospital.

Our teams worked closely with the London Ambulance Service and the stadium’s own medical team throughout the tournament to ensure the safety and wellbeing of nearly 800,000 people who attended the World Cup games.
FIRST AID EVERYWHERE

Somerset cardiac arrest survivor thanks life savers

A Somerset man who suffered a cardiac arrest owes his life to quick-witted friends in the community and volunteers from St John Ambulance.

David Fradgley from Chard, who is 74-years-old, was at the West Somerset Railway Association Steam Rally, near Taunton, in early August, when he was taken ill suddenly.

Bystanders gave initial first aid while David’s friend fetched volunteers from the nearby St John Ambulance tent to give medical assistance.

‘It was the busiest point of the event and we already had a tent full of patients who we were treating, but as soon as we heard someone had collapsed, we knew we had an emergency on our hands,’ said St John Ambulance volunteer Stuart Winter, who manages the charity’s Taunton unit.

At the scene, he found David in the recovery position, but unconscious and not breathing.

Realising he was in cardiac arrest, Stuart and his fellow volunteers gave CPR and used a portable defibrillator to shock David’s heart four times.

After around 10 minutes, an ambulance arrived and paramedics gave David a further two shocks using their equipment, before taking him to Musgrove Park Hospital.

‘It just goes to show how important it is to have highly trained first aiders with the right equipment at big events,’ said Stuart.

Depending on the nature and scale of the event, we are able to provide paramedics, nurses and doctors as well as first aiders, in addition to ambulances, mobile treatment centres and other support vehicles. For many events which are small or are themselves for a charitable purpose, we provide cover at no charge.

For other events we charge the event organiser with a view to recovering the cost of provision. In all cases, there is no charge to members of the public who are treated. During 2015, we treated over 98,000 individuals mostly at events where we were providing first aid care.
FIRST AID EVERYWHERE
Steve Hudson: best Emergency Response Worker

In 2015, 33-year-old father of three Steven Hudson was named best Emergency Response Worker in the Yorkshire Evening Post 2015 Best of Health awards. His role is West District Community First Response Officer, St John Ambulance North East region.

Community First Responders (CFRs) are volunteers, like Steven, who are dispatched by 999 call handlers to nearby locations to provide care in serious medical emergencies until the ambulance arrives. They are trained to a high standard, carry advanced first aid equipment and treat patients aged 7 upwards.

Steven was part of the team that set up our first CFR unit, in Normanton, West Yorkshire in 2006. This has now grown to become the Mid Yorkshire CFR unit, covering Normanton, Garforth, Castleford, Featherstone and Pontefract with 11 trained CFRs. Steven also set up CFR units in Bradford West and in Otley. His hard work and commitment have resulted in the development of a 20-strong team of CFRs in West Yorkshire and Steven personally devotes hundreds of hours annually to his community, saving lives as a CFR, giving first aid demonstrations in schools and public, and working as a crew member for the Yorkshire Ambulance Service.

WORKING IN PARTNERSHIP WITH THE NHS

Fully trained and equipped pre-hospital care around the clock

Working with the NHS, we respond to 999 calls to give assistance before the NHS ambulance arrives, and we provide back-up to the ambulance service, either to support emergency operations or to provide patient transport.

We have hundreds of trained Community First Responders (CFRs). They operate from their own home using their own transport in local communities, and are dispatched by the NHS Ambulance Trust in response to 999 calls from the Emergency Operating Centres at the same time as an ambulance. As they live in the community, in many cases they arrive first and can manage the situation, often preventing the patient from deteriorating and speeding their recovery. Where they arrive at the same time or just after an ambulance, they are another pair of trained hands on scene.

Over the last year, we have continued to expand our ambulance operation. The focus has been on diversifying our customer base and developing long term contract arrangements with Ambulance
Trusts and other service users. In particular, we have increased our operations significantly in the north east and the north west. In these regions, our partnership with the local Ambulance Trust has increased the capacity we can provide to them on a regular basis.

We have been successful in tendering for a number of neo-natal transport contracts with new business secured from Addenbrooke’s Hospital and Thames and Wessex Hospitals and contract renewals for Great Ormond Street Hospital and at the Birmingham Children’s Hospital.

We also undertook a major re-organisation of ambulance operations to create a centralised and more functional management structure, which will underpin future growth and development. The re-organisation has introduced a new management team, which will in turn allow us to create a scalable operation with a clear strategic intent to provide safe transport services to patients in line with the needs of our customers and regulators.
Emergencies requiring first aid assistance sometimes involve entire communities, and we have developed systems to provide large-scale support. We can work alongside the statutory services when they are overstretched, whether during extreme weather conditions (so-called ‘winter pressures’), following major accidents or local or national emergencies. We take part in multi-agency emergency planning exercises as well as our own.

As the largest pan-England ambulance operation, we are able to deploy clinical teams and vehicles at short notice where they are needed. But – since first aid can be needed anywhere and at any time – we are also determined to increase individual communities’ resilience both through formal planning and through simply increasing the number of people who understand how to, and feel empowered to provide first aid when the need arises.

That’s why it’s so important to spread first aid skills wherever possible, and why we speak of a generation of life savers. But it’s also important that people who have life saving skills feel that they can use them.

In 2015, the Social Action, Responsibility and Heroism Bill became law. Its purpose was to encourage people to step forward in cases of emergency, by assuring first aiders that courts would take into account that they were acting selflessly.

While the Bill was going through Parliament, we successfully campaigned for its wording to reflect good first aid practice. We welcome the new Act and trust that it will have an effect on making first aid a cultural norm.

**FIRST AID EVERYWHERE**
**Storm Desmond and St John Ambulance**

In December 2015, St John Ambulance personnel and vehicles were used to help with the Storm Desmond relief effort.

Storm Desmond brought record levels of rainfall and disrupted schools, hospitals and travel in parts of North West England. More than 2,500 homes were without power in Cumbria, and rescue workers spent three days evacuating people from flooded homes.

The call for St John Ambulance’s support came on Saturday 5 December and saw three 4x4 vehicles and one road ambulance mobilised to support the North West Ambulance Service (NWAS) in transporting patients. Each crew of two worked until the early hours of Sunday morning.

The work continued on Sunday as St John Ambulance volunteers provided first aid cover at rest centres opened in Carlisle and Lancaster, close to some of the worst affected areas. Three St John Ambulance vehicles from the West Midlands and three from the North East also joined those already deployed from the North West, resulting in a total of 20 crew members from our organisation taking part in the relief effort.

Mark Aspin, Regional Silver Officer (North West), who acted as Bronze Officer over the weekend and was out in one of the first vehicles on Saturday night, said: ‘The support of other regions was crucial and very much appreciated.’
In 2015, St John Ambulance recorded an income of £136.3 million, with spending of £128.9 million, resulting in a surplus of £7.4 million.

### Income

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### Expenditure

- **First Aid Training**: £33.3 million
- **First Aid Provision & Youth Development**: £13.5 million
- **First Aid Products**: £8.6 million
- **First Aid - Ambulance & Transport Services**: £35.5 million
- **Cost of Generating Funds**: £8.1 million
- **Other Charitable Activities**: £2.1 million
- **Community Support Programmes**: £3.4 million

A fuller picture of our financial performance in 2015 is provided in our audited Annual Report and Accounts for the year ending 31 December 2015.

*This figure includes wider public relations costs such as expenditure on first aid awareness campaigning.*
FIRST AID EVERYWHERE

FIRST AID SKILLS IN SOCIETY

10.7M VIEWS
OF THE CHOKEABLES

3.4 MILLION +
VISITS TO OUR WEBSITE

1,000,000+
PEOPLE VIEWED OUR
FIRST AID ADVICE VIDEOS

46
PARENTS SAVED THEIR BABIES FROM
CHOKING
AS A RESULT OF OUR CAMPAIGN

31,000
ADULTS WERE TRAINED ON
COMMUNITY FIRST AID COURSES

ACTIVITIES FOR YOUNG PEOPLE

18,000
NEET YOUNG PEOPLE
WERE TRAINED IN FIRST AID
2015 IN NUMBERS

FIRST AID TAUGHT IN SCHOOLS

190,000
Students watched the Big First Aid Lesson Live

8,500
Pupils in 98 schools received First Aid Training from St John Ambulance thanks to our partnership with Babcock

140,000+
Young people received First Aid Training at School

FIRST AID IN THE COMMUNITY

1,000,000+
Hours our Volunteers gave to provide First Aid at Events

30,000+
Public Events where we provided fully trained and equipped personnel

£110,500+
Was raised through our Donate for Defibs fundraising appeal – the equivalent to 110 Defibrillators

FIRST AID IN THE WORKPLACE

262,800
People trained through the workplace

St John Ambulance
THANK YOU TO ALL OUR SUPPORTERS WHO CONTRIBUTED TO OUR SUCCESS IN 2015

To learn more about how you can help us build a nation of first aiders, visit sja.org.uk